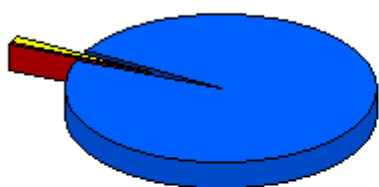


## DC OFFICE OF CAMPAIGN FINANCE

### Candidate/Political Campaign Committee Reports Expenditures by Purpose October 10th Report, 2010 R/E Report

#### Summary of Expenditures by Purpose for Mendelson For Council 2010



|  |        |
|--|--------|
| General Operating Expenditures                                     | 97.9%  |
| Refunds of Contributions   | 0.5%   |
| Offsets to Receipts (Returned Checks and Non-Sufficient Fund Fees) | 1.6%   |
| Total:   | 100.0% |

Note: This Graph depicts the summary of the expenditures by purpose reported by Mendelson For Council 2010.

The expenditures are presented in percentage terms by General Operating Expenditures, Transfers to Other Authorized Political Committees, Loan Repayments, Refunds of Contributions, Other Expenditures, and Offsets to Receipts

- General Operating Expenditures may include each expenditure made for Accounting Services, Advertising, Bank Fees, Campaign Events/Fund Raising, Campaign Materials and Supplies, Candidate Loan Re-payment, Catering/Refreshments, Computer Supplies/Equipment, Consulting Services, Equipment Purchases/Rental, In-Kind, Office Maintenance, Office Rental, Office Supplies/Furniture, Other Loan Repayment, Petty Cash, Polling/Mailing Lists, Postage/Shipping/Courier Rates, Printing/Copying, Salary/Stipend, Telephone/Communication, Trash/Poster Removal, Travel/Vehicle Expense, Utility Expense, and other Expenses.
- Transfers to other Authorized Political Committees.
- Loan Repayments.
- Refunds of Contributions may include each contribution Refund to Individuals, Organizations, Political Party Committees, and other Political Committees (PACs).
- Other Expenditures may include all expenditures other than the afore-mentioned, which may include Independent Expenditures made by persons expressly advocating the election or defeat of a clearly identified candidate, which are made without cooperation or consultation with any candidate and/or authorized committee and/or agent of the candidate; Donations to Charities, Churches, Political Committees, Scholarship and Statehood Funds; Payments to the Internal Revenue Service and for Fines; and Tickets to Events.
- Offsets to Receipts may include Refunds, Rebates, Returned Checks, Non-Sufficient Fund Fees, and other Offsets to Operating Expenditures.

**Summary of Expenditures by Purpose for  
Mendelson For Council 2010**

| <b>Purpose</b>   | <b>Total Expenditure</b> |
|--|--------------------------|
| General Operating Expenditures                                     | <b>\$61,572.56</b>       |
| Refunds of Contributions   | <b>\$300.00</b>          |
| Offsets to Receipts (Returned Checks and Non-Sufficient Fund Fees) | <b>\$1,010.00</b>        |
| <b>Grand Total</b>   | <b>\$62,882.56</b>       |

## General Operating Expenditures

| Purpose                   | Total Expenditures |
|---------------------------|--------------------|
| Advertising               | \$10,000.00        |
| Bank Fees                 | \$79.75            |
| Campaign Materials        | \$12,740.14        |
| Catering/Refreshments     | \$3,212.50         |
| Computer Expenses         | \$131.40           |
| Consultant/Salary/Stipend | \$6,500.00         |
| Petty Cash                | \$1,000.00         |
| Phone Bill                | \$6,857.14         |
| Postage                   | \$21,051.63        |
| Total                     | \$61,572.56        |

**Detailed Summary of Expenditures by Purpose for  
Mendelson For Council 2010  
General Operating Expenditures**

| <b>Purpose</b>            | <b>Payee</b>                        | <b>Amount Spent</b> |
|---------------------------|-------------------------------------|---------------------|
| Advertising               | Best Bark Media LLC                 | \$10,000.00         |
|                           | <b>Total</b>                        | <b>\$10,000.00</b>  |
| Bank Fees                 | PayPal Inc.                         | \$79.75             |
|                           | <b>Total</b>                        | <b>\$79.75</b>      |
| Campaign Materials        | Elman Labels & Paper Products, Inc. | \$128.26            |
|                           | Georgetown Tee's                    | \$761.08            |
|                           | Hungerford Printers                 | \$9,400.08          |
|                           | Quintessential Color Group          | \$2,450.72          |
|                           | <b>Total</b>                        | <b>\$12,740.14</b>  |
| Catering/Refreshments     | Utopia Bar & Grill                  | \$3,212.50          |
|                           | <b>Total</b>                        | <b>\$3,212.50</b>   |
| Computer Expenses         | Summersgill, Robert                 | \$131.40            |
|                           | <b>Total</b>                        | <b>\$131.40</b>     |
| Consultant/Salary/Stipend | Litsky, Andy                        | \$6,500.00          |
|                           | <b>Total</b>                        | <b>\$6,500.00</b>   |
| Petty Cash                | Mendelson for Council 2010          | \$1,000.00          |
|                           | <b>Total</b>                        | <b>\$1,000.00</b>   |
| Phone Bill                | KNI Communications                  | \$6,738.65          |
|                           | Mendelson, Philip                   | \$118.49            |
|                           | <b>Total</b>                        | <b>\$6,857.14</b>   |
| Postage                   | US Postmaster                       | \$21,051.63         |
|                           | <b>Total</b>                        | <b>\$21,051.63</b>  |
| <b>Grand Total</b>        |                                     | <b>\$61,572.56</b>  |

**Detailed Summary of Expenditures by Purpose for**  
**Mendelson For Council 2010**  
**Refunds of Contributions**

| <b>Purpose</b>     | <b>Payee</b>                   | <b>Amount Spent</b> |
|--------------------|--------------------------------|---------------------|
| Refund             | Gertrude Stein Democratic Club | <b>\$300.00</b>     |
|                    | <b>Total</b>                   | <b>\$300.00</b>     |
| <b>Grand Total</b> |                                | <b>\$300.00</b>     |

**Detailed Summary of Expenditures by Purpose for**  
**Mendelson For Council 2010**  
**Offsets to Receipts (Returned Checks and Non-Sufficient Fund Fees)**

| <b>Purpose</b>        | <b>Payee</b>               | <b>Amount Spent</b> |
|-----------------------|----------------------------|---------------------|
| Return Check and Fees | Rapid Trans Services, Inc. | <b>\$1,010.00</b>   |
|                       | <b>Total</b>               | <b>\$1,010.00</b>   |
| <b>Grand Total</b>    |                            | <b>\$1,010.00</b>   |

**GENERAL OPERATING EXPENDITURES**

| Mendelson For Council 2010              |                       | Detailed Expenditures by Purpose |
|---|-----------------------|----------------------------------|
| Payee Name                              | Amount of Expenditure | Date of Expenditure              |
| <b>Advertising</b>                      |                       |                                  |
| Best Bark Media LLC                     | \$10,000.00           | 09/09/2010                       |
| <b>Bank Fees</b>                        |                       |                                  |
| PayPal Inc.                             | \$51.42               | 09/09/2010                       |
| PayPal Inc.                             | \$28.33               | 09/12/2010                       |
| <b>Campaign Materials</b>               |                       |                                  |
| Elman Labels & Paper Products, Inc.     | \$128.26              | 09/24/2010                       |
| Georgetown Tee's                        | \$761.08              | 09/24/2010                       |
| Hungerford Printers                     | \$9,400.08            | 09/27/2010                       |
| Quintessential Color Group              | \$2,450.72            | 09/10/2010                       |
| <b>Catering/Refreshments</b>            |                       |                                  |
| Utopia Bar & Grill                      | \$3,212.50            | 09/14/2010                       |
| <b>Computer Expenses</b>                |                       |                                  |
| Summersgill, Robert                     | \$131.40              | 09/24/2010                       |
| <b>Consultant/Salary/Stipend</b>        |                       |                                  |
| Litsky, Andy                            | \$6,500.00            | 09/24/2010                       |
| <b>Petty Cash</b>                       |                       |                                  |
| Mendelson for Council 2010              | \$1,000.00            | 09/13/2010                       |
| <b>Phone Bill</b>                       |                       |                                  |
| KNI Communications                      | \$6,738.65            | 09/24/2010                       |
| Mendelson, Philip                       | \$118.49              | 09/24/2010                       |
| <b>Postage</b>                          |                       |                                  |
| US Postmaster                           | \$21,051.63           | 09/07/2010                       |
| <b>Subtotal</b>                         |                       | <b>\$61,572.56</b>               |
| <b>Percentage of Total Expenditures</b> |                       | <b>97.92%</b>                    |

**REFUNDS OF CONTRIBUTIONS**

| Mendelson For Council 2010              |                       | Detailed Expenditures by Purpose |
|---|-----------------------|----------------------------------|
| Payee Name                              | Amount of Expenditure | Date of Expenditure              |
| <b>Refund</b>                           |                       |                                  |
| Gertrude Stein Democratic Club          | \$300.00              | 09/15/2010                       |
| <b>Subtotal</b>                         | <b>\$300.00</b>       |                                  |
| <b>Percentage of Total Expenditures</b> | <b>0.48%</b>          |                                  |

**OFFSETS TO RECEIPTS (RETURNED CHECKS AND NON-SUFFICIENT FUND FEES)**

| Mendelson For Council 2010              |                       | Detailed Expenditures by Purpose |
|---|-----------------------|----------------------------------|
| Payee Name                              | Amount of Expenditure | Date of Expenditure              |
| <b>Return Check and Fees</b>            |                       |                                  |
| Rapid Trans Services, Inc.              | \$1,010.00            | 09/16/2010                       |
| <b>Subtotal</b>                         | <b>\$1,010.00</b>     |                                  |
| <b>Percentage of Total Expenditures</b> | <b>1.61%</b>          |                                  |
| <b>Total</b>                            | <b>\$62,882.56</b>    |                                  |